

ADAPTING DESIGNS FROM MAGAZINES & THE WEB

JOSE OTERO
HERFF JONES YEARBOOK



WHY?

- Magazines and the web have the most current design trends.
- Updating your layout design will reinvigorate your yearbook publication.
- It will challenge your yearbook staff to learn new techniques when designing.

BASIC LAYOUT

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This is boring right?

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VISUAL VARIETY

- Move Beyond the template.
- Set up a style guide for consistent elements including type specifications, graphic elements and photo packaging.
- Allow coverage to dictate the design.

YEARBOOK LAYOUT

PAYING IT FORWARD

GOING TO OUR COMMUNITY?



CAMPING FOR CARS (TOP) and **SAVE THE WHISKEY** (BOTTOM) are the latest spirit events, sponsored by the National Honor Society. During the holidays, the members of the organization are going back to help the Providence community and giving back. We hope the Providence community will be inspired by their actions.

Clubs set up the party at Falcon Fest with food, drinks, desserts, and hugs.

FALCON FEST



tec TALK

"What we can do with our faculty at Westlake is amazing."



Julia Despres, 11

"Here at TEC, we aim for professionalism."



Brian Burt, 11

"TEC has turned me into a leader."



Kara Fox, 11

"TEC is really fun. I like hanging out with all the kids in the crew."



Mia Mizell, 9

"TEC takes a lot of time and is a lot of work. We are like a family."



William Brown, 11

"TEC is a lot of fun and takes a bunch of time, but it's worth it."



Matthew Michael, 11

some friends



"Throughout the past four years in Westlake TEC, I have had the opportunity to work with some of the most amazing people in one of the best organizations. I have worked with them and developed friendships. The best thing is that TEC is not based around one equipment; what makes us so strong is that we build a community with our members. Everyone treats each other..."

two to go
Kara Fox and Julia Despres are the only two girls on the crew. Kara Fox is a member of the National Honor Society and Julia Despres is a member of the National Honor Society.



getting a glimpse
On the set, you can see the crew members working on the set. The crew members are working on the set and the crew members are working on the set.



making a wish
The crew members are making a wish for the future. The crew members are making a wish for the future and the crew members are making a wish for the future.



behind the scenes
The crew members are working behind the scenes. The crew members are working behind the scenes and the crew members are working behind the scenes.



another angle
The crew members are working from another angle. The crew members are working from another angle and the crew members are working from another angle.



late-night chaos

The work doesn't stop for the Westlake video crew.

In the fall, most Fridays were filled with rising work for the video crew. For a typical week, the crew got out of class a few hours early and headed to the location of the game. "We make a trailer filled with our scenes, equipment, and cables. We bring food, water, and equipment, sound boards and every cable that we need to set up," says Hayden. "After the game, they get out of class and head to the site of the game. They set up the equipment and start recording. They work until the game is over and then they go home." "During the football game, the crew worked hard to film the game and get good shots."

"Throughout the past four years in Westlake TEC, I have had the opportunity to work with some of the most amazing people in one of the best organizations. I have worked with them and developed friendships. The best thing is that TEC is not based around one equipment; what makes us so strong is that we build a community with our members. Everyone treats each other..."

PHOTOGRAPHY

- Shoot candid shots showing action/ reaction/emotion, cropped for center of interest.
- Try out popular effects: cut-outs and pop-outs, black and white, saturation, color halftones.
- Choose photos that tell a story.

YEARBOOK

ALSO KNOWN AS THE...



ACTRESS

The actress is a student who is known for her acting skills. She is often seen on stage or in front of the camera. She is a talented performer and is always looking for new roles to play. She is a hard worker and is always giving her best effort. She is a role model for many students and is always inspiring them to be their best. She is a true professional and is always ready to take on any challenge. She is a true star and is always shining bright.

ATHLETE

The athlete is a student who is known for their athletic abilities. They are often seen on the field or in the gym. They are a hard worker and are always giving their best effort. They are a role model for many students and are always inspiring them to be their best. They are a true professional and are always ready to take on any challenge. They are a true star and are always shining bright.

ARTIST

The artist is a student who is known for their creative abilities. They are often seen in the art room or in front of their artwork. They are a hard worker and are always giving their best effort. They are a role model for many students and are always inspiring them to be their best. They are a true professional and are always ready to take on any challenge. They are a true star and are always shining bright.

CHAMPION

The champion is a student who is known for their competitive spirit. They are often seen in the gym or on the field. They are a hard worker and are always giving their best effort. They are a role model for many students and are always inspiring them to be their best. They are a true professional and are always ready to take on any challenge. They are a true star and are always shining bright.

COMPOSER

The composer is a student who is known for their musical abilities. They are often seen in the music room or in front of their instruments. They are a hard worker and are always giving their best effort. They are a role model for many students and are always inspiring them to be their best. They are a true professional and are always ready to take on any challenge. They are a true star and are always shining bright.

CONDUCTOR

The conductor is a student who is known for their leadership abilities. They are often seen in the music room or in front of their students. They are a hard worker and are always giving their best effort. They are a role model for many students and are always inspiring them to be their best. They are a true professional and are always ready to take on any challenge. They are a true star and are always shining bright.

COACH

The coach is a student who is known for their coaching abilities. They are often seen on the field or in the gym. They are a hard worker and are always giving their best effort. They are a role model for many students and are always inspiring them to be their best. They are a true professional and are always ready to take on any challenge. They are a true star and are always shining bright.

DEBATER

The debater is a student who is known for their argumentative abilities. They are often seen in the debate room or in front of their opponents. They are a hard worker and are always giving their best effort. They are a role model for many students and are always inspiring them to be their best. They are a true professional and are always ready to take on any challenge. They are a true star and are always shining bright.

DIPLOMAT

The diplomat is a student who is known for their diplomatic abilities. They are often seen in the school office or in front of their colleagues. They are a hard worker and are always giving their best effort. They are a role model for many students and are always inspiring them to be their best. They are a true professional and are always ready to take on any challenge. They are a true star and are always shining bright.

ENTERTAINER

The entertainer is a student who is known for their entertaining abilities. They are often seen on stage or in front of their audience. They are a hard worker and are always giving their best effort. They are a role model for many students and are always inspiring them to be their best. They are a true professional and are always ready to take on any challenge. They are a true star and are always shining bright.

EXPERIMENTALIST

The experimentalist is a student who is known for their experimental abilities. They are often seen in the science room or in front of their experiments. They are a hard worker and are always giving their best effort. They are a role model for many students and are always inspiring them to be their best. They are a true professional and are always ready to take on any challenge. They are a true star and are always shining bright.

EXPLORER

The explorer is a student who is known for their exploratory abilities. They are often seen in the library or in front of their books. They are a hard worker and are always giving their best effort. They are a role model for many students and are always inspiring them to be their best. They are a true professional and are always ready to take on any challenge. They are a true star and are always shining bright.

TYPOGRAPHY

- Create contrast with size, weight, form, structure, direction, and color.
- Don't forget to pay attention to small type: caption starters, paragraph headers, student names.
- Readability first; design second.

MAGAZINE



YEARBOOK



KEEPING ON TRACK

FORMER RAILROAD TIES TO SOUTHEASTERN ALBERTA'S PARCHED LANDSCAPE
HELPED LAY THE FOUNDATION
OF A VALUABLE PARTNERSHIP
BETWEEN DUCKS UNLIMITED CANADA AND THE EASTERN IRRIGATION DISTRICT.

TO THIS DAY, IN ONE OF THE COUNTRY'S DRIEST REGIONS,
DUC ROOTS STILL RUN DEEP.

By Dennis Manning

IT'S COMMON KNOWLEDGE THAT THE CANADIAN PACIFIC RAILWAY (CPR) SERVED AS THE MAIN SETTLEMENT LINK CANADA'S FRONTIERS DURING THE LATE 1800s AND EARLY 20th. BUT FEW PEOPLE COULD HAVE GUESSED AS THEN THAT LAND DEALS STRUCK BY THE RAILWAY WOULD EVENTUALLY HAVE SUCH A WIDE IMPACT ON THE COUNTRY'S WATERING POPULATIONS THAT LIVE ON THE SEMI-ARID GRASSLANDS OF SOUTHEAST ALBERTA.

In 1901, CPR was to be given the C.P.R. railway to serve the area, compensating its shareholders for the loss. At the time, the railway had an obligation to provide 200,000 acres of land to the province for the use of the C.P.R. to provide additional grants of money and land to help develop the area.

Given the attractiveness of this money, many had high hopes. However, the C.P.R. did not intend to increase settlement and make greater profits. The land while valuable, which was part of the system of British Columbia John Bull from the area, declining in value. "It's not the best of Canada's western prairie," they were also aware that Bull had expected the other railway ways of settlement. Alberta as a natural desert and not successful in being from sources of open water or irrigation development could be established.

The federal government owned the C.P.R. that the rail had only needed water to become fertile, and that the C.P.R. could

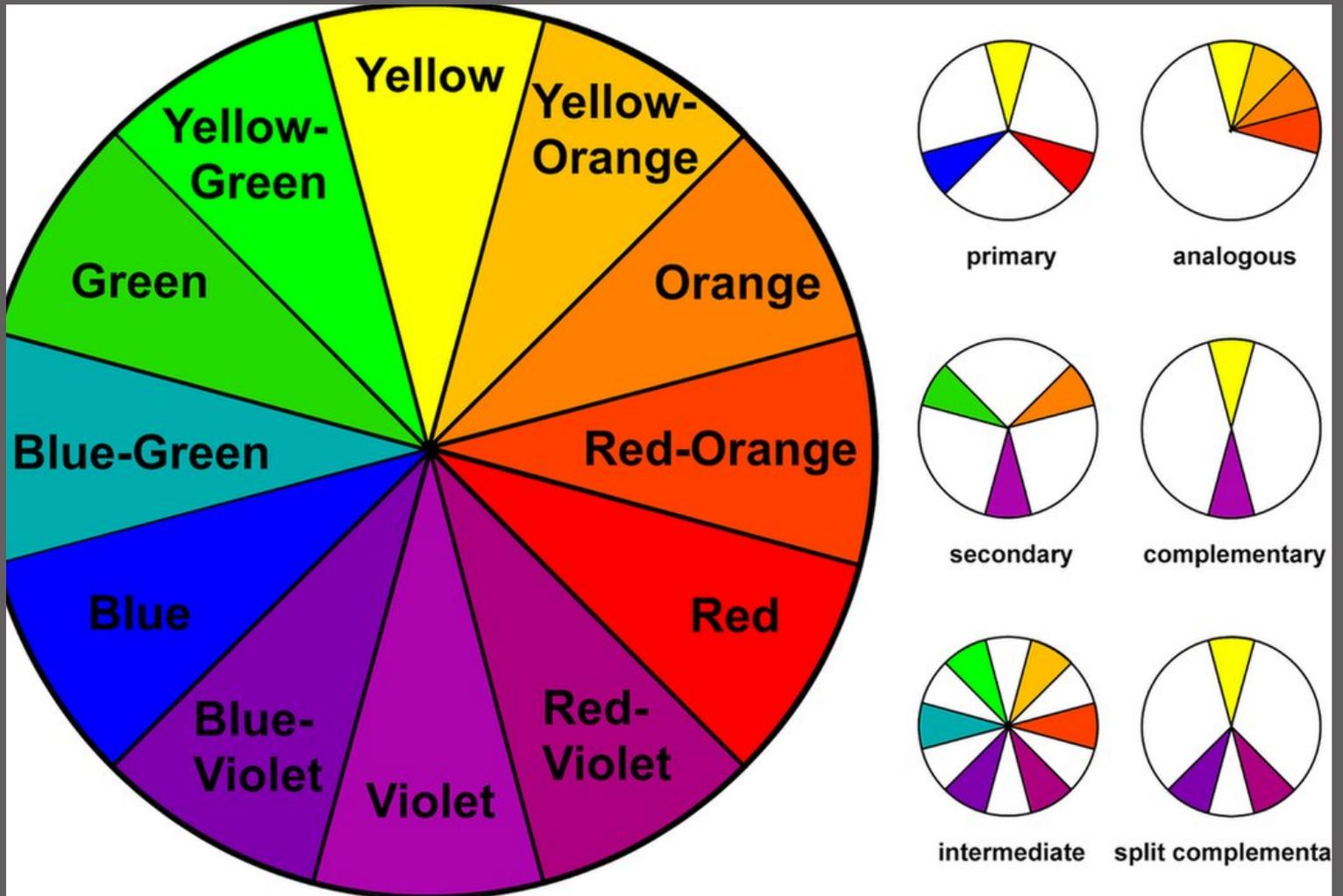
although provide that water if it became a licensed irrigation company. The C.P.R. after signing the agreement in 1904, soon owned a great portion of the dry land in such and was given a year to complete one of the most important irrigation projects in the parched southeastern Alberta landscape.

When the railway made its way across the area, many people began to see the potential of the C.P.R. as a way to settle the area. The railway, a line on which the settlement of the area would be the first to be built. To the east, the construction of the Bowhead Dam, on a bend of the Bow River, would provide the water for the C.P.R.'s Eastern Block of land. Completed in 1904, at a cost of \$11 million, the dam's Bowhead project would provide a half a million cubic metres of water by 1905 and would add \$1,000,000 worth of revenue to the province. The railway, however, of settlement and irrigation had to construct

COLOR

- Use color to communicate meaning.
- Use color to create visual hierarchy [60-30-10 combination].
- Choose a color scheme: limit to three per design, use various tints & shades, include neutrals.
- Color should direct the reader to content.

COLOR



ANALOGOUS

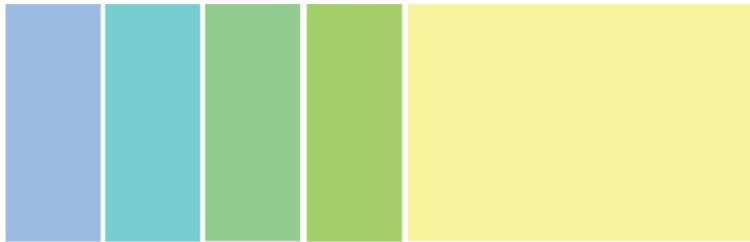
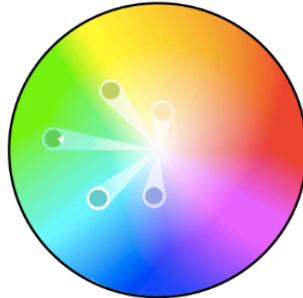
Analogous Color Schemes

Analogous color schemes are formed by pairing one main color with the two colors directly next to it on the color wheel. You can also add two additional colors (which are found next to the two outside colors) if you want to use a five-color scheme instead of just three colors.

Analogous structures do not create themes with high contrasting colors, so they're typically used to create a softer, less contrasting design. For example, you could use an analogous structure to create a color scheme with autumn or spring colors.

I like to use this color scheme to create warmer (red, oranges, and yellows) or cooler (purples, blues, and greens) color palettes like the one below. There isn't a high contrast between these colors, but don't they just look nice together?

I'd probably use this palette to design an image rather than an infographic or bar chart as I would want all of the elements in the image to blend together nicely.

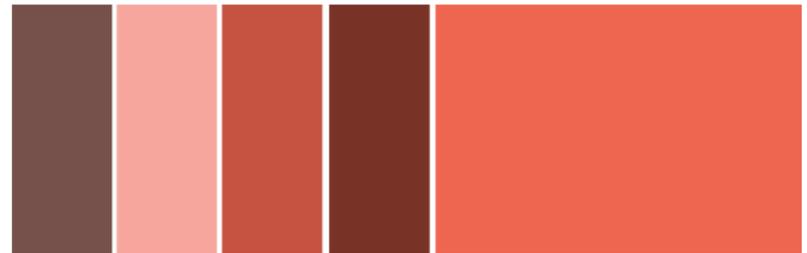
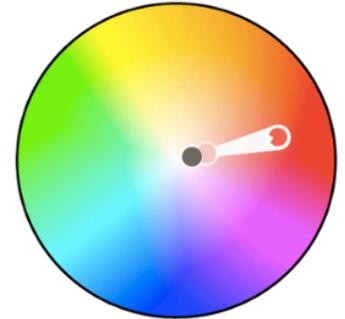


MONOCHROMATIC

Monochromatic Color Schemes

Using a monochromatic schemes allows you create a color scheme based on various shades and tints of one hue. Although it lacks color contrast, it often ends up looking very clean and polished. It also allows you to easily change the darkness and lightness of your colors.

I like to use monochromatic color schemes for charts and graphs, but only when creating high contrast isn't necessary. However, monochromatic schemes don't tend to "pop," so if you're looking for a color scheme that's bright and attention grabbing, this one isn't your best bet.



TRIADIC

Triadic Color Schemes

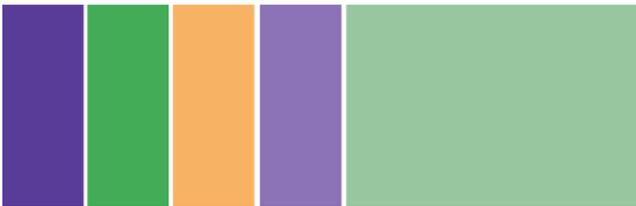
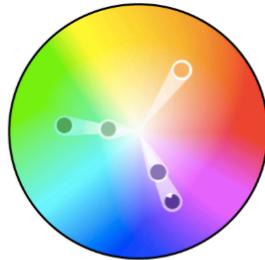
Triadic color schemes offer high contrasting color schemes while retaining the same tone. Triadic color schemes are created by choosing three colors that are equally placed in lines around the color wheel.

Triad color schemes are great if you want contrast, but they can also seem overpowering if all of your colors are chosen on the same point in a line around the color wheel.

To subdue some of your colors in a triadic scheme, you can choose one dominant color and use the others sparingly, or simply subdue the other two colors by choosing a softer tint.

The triadic color scheme looks great in graphics like bar or pie charts because it offers the contrast you need to create comparisons.

However, if I were using this color scheme to create an infographic, I'd be more likely to choose one color as the background color, such as the yellow or light green, and a darker contrasting color as the dominant color. I then might use the other three colors as accents throughout. By changing up the intensity of the colors in the design, I can highlight important points and takeaways.



COMPLEMENTARY

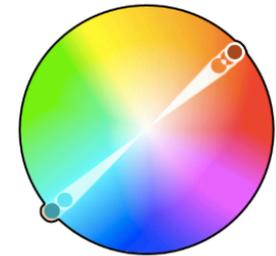
Complementary Color Schemes

You may have guessed it, but a complementary color scheme is based on the use of two colors directly across from each other on the color wheel and relevant tints of those colors.

The complementary color scheme provides the greatest amount of color contrast. Because of this, you should be careful about how you use the complementary colors in a scheme. It's best to use one color predominantly and use the second color as accents in your design.

The complementary color scheme is also great for charts and graphs. High contrast helps you highlight important points and takeaways.

However, if I were to use these colors in an infographic, I'd probably need to use a much lighter color for the actual background. Can you imagine choosing one of the oranges as a background with blues as accents and text? That'd probably be too overpowering and difficult to read.



SPLIT COMPLEMENTARY

www.color.adobe.com

Split Complementary Color Schemes

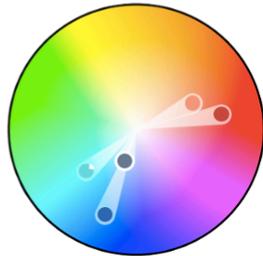
A split complementary scheme includes one dominant color and the two colors directly adjacent to the dominant color's complement. This created more nuanced color palette than complementary color scheme while still retaining the benefits of contrasting colors.

The split complementary color scheme can be difficult to balance well because unlike analogous or monochromatic color schemes, the colors used all provide contrast (similar to the complementary scheme).

I can imagine using the following split complementary color scheme in a variety of ways. I could use this in an chart or graph because it gives me the contrast I need and the colors remain visually appealing.

I could also imagine using these colors in an infographic, although I'd play around with the colors a bit more to see which pairs look best together.

The positive and negative aspect of the split complementary color model is that you can use any two colors in the scheme and get great contrast ... but that also means it can also be tricky to find the right balance between the colors. As a result, you may end up playing around with this one a bit more to find the right combination of contrast.

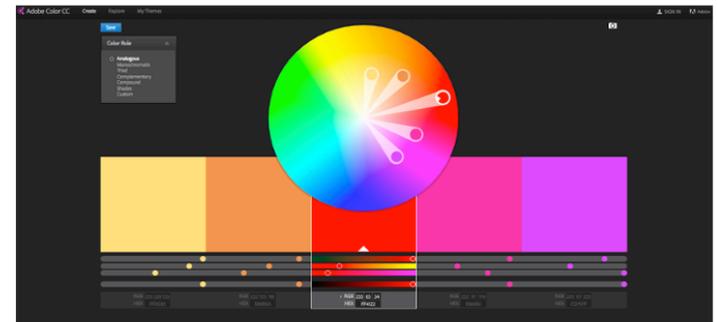


Adobe Color

One of my favorite color tools to use while I'm designing anything -- whether it's an infographic or just a pie chart -- is Adobe Color (previously Adobe Kuler).

This free online tool allows you to quickly build color schemes based on the color structures that were explained earlier in this post. Once you've chosen the colors in the scheme you'd like, you can copy and paste the HEX or RGB codes into whatever program you're using.

It also features hundreds of premade color schemes for you to explore and use in your own designs. If you're an Adobe user, you can easily save your themes to your account.



ALTERNATIVE STORY FORMS

- Experiment with coverage structures: traditional and chronological.
- Include non-narrative stories/
Infographics: surveys, lists, quotes, stats, visual data [icons and object cut-outs], step-by-step, glossary, timelines, tables, ratings, maps.
- Keep your reader's attention for all coverage on the spread.

MAGAZINE

The Top 5 Worst Kids' Lunch Foods

Whether it's the ingredients, labeling, or nutritional value, learn why each of the popular kids' foods listed below actually harms more than helps.

WHAT'S BAD:

#1 Fruit Snacks



They are the number one cause of tooth decay and are filled with artificial colors and flavors, not fruit.

WHAT'S BETTER:

Real Fruits



Grapes, berries, and peeled tangerines are real fruit snacks that kids love. Don't forget about raisins too!

#2 Packaged Desserts



Snack cakes and desserts are leading sources of trans fat, which is the worst type of fat to eat (you should consume none at all).

Desserts from Scratch



If you want to treat your kids, make desserts from scratch and take direct control of the quantity and quality of the ingredients used.

#3 Juice Boxes



Commercial juices are often made from high-fructose concentrates that contain no nutritional value and are often cooked or covered in oils and fats.

Juiced Whole Fruits



Make juice from whole fruits as a treat without added sugar and preservatives. Juicing preserves the vitamins found in fruits.

#4 Crackers



Most crackers have little to no nutritional value and are often cooked or covered in oils and fats.

Pita or Naan



Try cutting 100% whole grain pita or naan into smaller pieces and stay away from preservatives entirely.

#5 Lunch Meats



Stay away from processed lunch meats that include nitrates, which have been shown to increase the risk of heart disease and cancer.

Preservative-free Meats



Rather than buying packaged, processed meats, slice up meat that you cooked yourself or buy fresh from the deli counter.

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WEB

APPLE PUMPKIN PECAN PIE | **HOLIDAY BAKING CHAMPIONSHIP**

IMPRESS YOUR HOLIDAY GUESTS WITH THIS ULTIMATE HOLIDAY DESSERT

WHAT YOU'LL NEED

- 8 1/2" pie dish
- Prepared pie crust
- Eggs
- Pecans
- Sugar
- Apples
- Piecrust patches
- Hard candy
- Flour
- Butter
- Lemon
- Salt
- Cooking spray
- Pie weights
- Corn syrup
- Light cream
- Whipped cream

ASSEMBLE YOUR PIE

- 1 Spray the pie dish.
- 2 Heat oven to 350 degrees.
- 3 Par-bake pie crust with pie weights.
- 4 Make the pecan filling.
- 5 Add the pecan filling to the crust and bake.
- 6 Make the apple filling.
- 7 Make a ring of apple filling on top of the pecan layer.
- 8 Make the pumpkin filling.
- 9 Pour the pumpkin filling into the center of the pie.
- 10 Bake until the center is set.
- 11 Sprinkle chopped pecans around the edge of the pie in filling.
- 12 Serve with whipped cream.

HOLIDAY BAKING CHAMPIONSHIP All New **Sundays 9/8c** **food**

YEARBOOK

IN FULL VARSITY BOYS GOLF DEFEATS GLENBROOK NORTH 393-410, WINNING BACK THE GOLDEN SHOE FRIDAY, SEPT. 10. SWING

by Amy Robinson

In the varsity boys golf team walk-on stage at the fall sports assembly, senior Joe Bennett shares with the crowd the trophy that represents their win against GBN for all of two years to go.

Senior David Hrusick said that the team's hard work and effort was reflected as they won back the Golden Shoe from GBN after two years.

"Our team has been working hard during the season, but also during the winter months," Hrusick said. "I feel that we put in a solid season effort and put together some great scores. We always want to beat our rivals, so winning today was a big accomplishment."

Bennett agreed with Hrusick and said that he believes everyone on the team came to the course ready to play. He sees this victory as a significant part of their season.

"I think that this win will serve as a turning point in our season," Bennett said. "In the future we have been very hot and cold, but I hope that this win will begin a trend of good play. The match went extremely well. Any time you beat a team as good as Glenbrook North is really like the team's miracle."

Even though the main reason for winning was the team's hard work, junior Daniel Bennett said the

way GBN showed up at the course also motivated the team.

"We were all focused and a little angry because of the way North showed up at the golf course expecting to win," Bennett said. "It really motivated our team and made us focus a lot more and we had a lot of good shots from the start. We started to play well and continued to play well throughout the match."

Not only did the team beat their biggest rival by 18 strokes, but they also won back the Golden Shoe. Junior Quentin Pichel said that winning back the trophy is a significant sign of the team's potential for the season.

"It was special to win this year as it was a turning point winning against a strong opponent for the first time in three years. Coming out to beat GBN put our potential on display as that was one stroke off a GBN record," Pichel said.

The team said that they had a pretty slow start this season but are hoping to build off of this victory to win many more matches.

"We need to continue to play well, especially over a course in the later playoffs. This team will go as far as the amount of effort we put into the first push of the year. We always try to push each other and get the best results possible," Hrusick said.



IN FULL SWING

1. BARE ON: Concentrating on the stroke, senior Quentin Pichel is bare on with the put. "I was playing really for one hole day. I was really on my game. My putting was especially good and I was happy with that," Pichel said.

2. FINISH POINT: "It's so exciting on the line, junior Daniel Bennett comes here to finish the shot. "The 18-hole shot. I was looking to bring my head down and finish the shot with a good swing and see how far you can get it," Bennett said.

3. BEAT THE ODDS: Junior Luke McCarson comes to put the ball in the hole. "It's like that feeling that the Golden Shoe was a great accomplishment. "Glenbrook North is a real competitor and we have been by a hole, 18 strokes, so it's a real challenge. "I was really excited and I was really excited that we were able to win this year," Bennett said.

4. BRING YOUR STAKE: "I was really excited that Quentin Pichel was to lead the team and I was really excited that we were able to win this year," Bennett said. "I was playing really good and I was really excited that we were able to win this year," Bennett said.

WE CHOOSE TO [bet] this win...



Any Minutes//12

WOULD YOU RATHER HAVE A FIVE DAY WEEK

OR A THREE DAY WEEK WITH NO SUMMER?

"THREE DAY week would be better because I like having little breaks off of the line."
Austin Semmes//10

"FIVE DAY week with the summer because it's nice to have a brief break."
Jason Zouka//12

"FIVE DAY week because there are a lot of things people want to do... which it is nice out."
Mason Drake//10

"THREE DAY week. It's just amazing during the five-day week."
Mason Brown//11

"FIVE DAY week because I'd rather have a five-point week as school."
Jon Tammann//11

"FIVE DAY week because it is just normal to me and I'm just so used to it."
Drew Miller//09

"FIVE DAY week because during summer it's a bigger break."
Mason Troska//10

IT ALL ADDS UP

Superstars football defeats Deerfield 7-0 in the first game of the season Friday, Sept. 15. Not too soon!

WATCH FILM

"It's so hard to believe we have what we did."
Jack Redburn//10

DEFENSE

"Defense did great. Offense needs to get in rhythm with the quarterback and wide receivers."
Spencer Ford//10

PERSEVERE

"The biggest challenge for our team was of the penalties."
Seth McDermott//10

7-0

"I bet that the new uniforms we got in are great. The game goes on... because it was so hot out."
Bobby Hinkle//10



Photo by Andrew Miller

FAST FOOD FAVORITES

Whether venturing to Plaza del Pico or the Glen, open lunch provides a wide variety of restaurant choices. Not just because...

45% Wendy's
"It's easy to get to because the food is cheap and it's really like the Frisbee."
Kelly McCannell//12

37% McDonald's
"It's really convenient to go to McDonald's because it is so close to school."
Stephanie Van Der Berg//12

29% Chipotle
"I go to Chipotle because it's decent Mexican food for a decent price. It's like Taco Bell but better."
Raj Patel//11

26% Potbelly
"I like going to Potbelly because they have the best PB&A sandwiches."
Samantha Grubicki//11

25% Noodles
"I like going to Noodles because there are so many options, and I like to switch it up."
Nash Brinkley//12

INTERRUPTERS

- Heavily influenced by magazine design with oversized photos or collages with many photos.
- Breaks the monotony of content spreads and contains topics with high student interest.
- Typography is often a key element on the page. Might even be a type collage.
- Know the rules and then break the rules [have some fun].

MAGAZINE

Style Now



FORGET HER SISTER. THE OUTSPOKEN **SOLANGE** **KNOWLES** CREATED ONE OF THE YEAR'S BEST R&B ALBUMS

By [unreadable]

[unreadable]

[unreadable]

[unreadable]

[unreadable]

[unreadable]

[unreadable]

[unreadable]

"IT'S NO FUN TO FEEL
LIKE I HAVE TO ADD
TION FOR EVERYONE
OR BE PUT OUT ON
DISPLAY FOR PEOPLE TO
"KAY I STRATEGICALLY
PUT ON FEATHER
EYELASHES JUST TO
BE DIFFERENT.
I JUST WANT PEOPLE
TO FILL BACK AND
ENJOY THE MUSIC."

YEARBOOK

#TCHSON
ASK.FM

FACEBOOK
ASK.FM

ASK.FM
SNAPCHAT

NETFLIX
NETFLIX

SOUNDCLOUD
SOUNDCLOUD

TUMBLR
TUMBLR

INSTAGRAM
INSTAGRAM

TWITTER
TWITTER



#TCHSON
FACEBOOK
ASK.FM
SNAPCHAT
NETFLIX
SOUNDCLOUD
TUMBLR
INSTAGRAM
TWITTER










"I used Facebook the most because I'm connected to my friends and family. I use it to post photos and videos. I also use it to watch videos and listen to music. I use it to stay in touch with my friends and family." **SHARON SHARON**



"The best app for me is ask.fm. I use it to ask questions and get answers from other people. I use it to stay in touch with my friends and family. I use it to post photos and videos. I also use it to watch videos and listen to music. I use it to stay in touch with my friends and family." **SHARON SHARON**



"My favorite app is Snapchat. I use it to take photos and videos and share them with my friends. I use it to stay in touch with my friends and family. I use it to post photos and videos. I also use it to watch videos and listen to music. I use it to stay in touch with my friends and family." **SHARON SHARON**



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"I love Netflix. I use it to watch movies and TV shows. I use it to stay in touch with my friends and family. I use it to post photos and videos. I also use it to watch videos and listen to music. I use it to stay in touch with my friends and family." **SHARON SHARON**



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"I love SoundCloud. I use it to listen to music. I use it to stay in touch with my friends and family. I use it to post photos and videos. I also use it to watch videos and listen to music. I use it to stay in touch with my friends and family." **SHARON SHARON**



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"I love Tumblr. I use it to post photos and videos. I use it to stay in touch with my friends and family. I use it to post photos and videos. I also use it to watch videos and listen to music. I use it to stay in touch with my friends and family." **SHARON SHARON**



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"I love Instagram. I use it to post photos and videos. I use it to stay in touch with my friends and family. I use it to post photos and videos. I also use it to watch videos and listen to music. I use it to stay in touch with my friends and family." **SHARON SHARON**



"I love Instagram. I use it to post photos and videos. I use it to stay in touch with my friends and family. I use it to post photos and videos. I also use it to watch videos and listen to music. I use it to stay in touch with my friends and family." **SHARON SHARON**



"I love Twitter. I use it to post tweets. I use it to stay in touch with my friends and family. I use it to post tweets. I also use it to watch videos and listen to music. I use it to stay in touch with my friends and family." **SHARON SHARON**



"I love Twitter. I use it to post tweets. I use it to stay in touch with my friends and family. I use it to post tweets. I also use it to watch videos and listen to music. I use it to stay in touch with my friends and family." **SHARON SHARON**


















MINI-MAGAZINES

- Multiple spreads develop a unifying concept that expands the theme idea, with high student appeal and fun designs. [Sort of like a bunch of related interrupters on consecutive pages.]

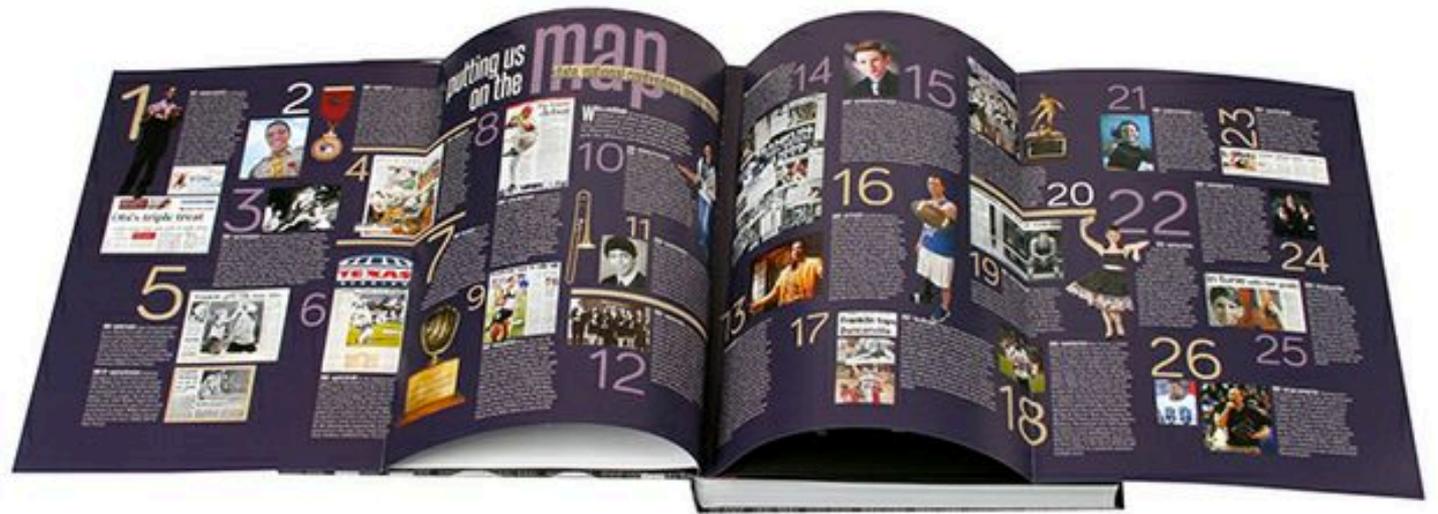
Superlatives, Hall of Fame, Superlatives

- Tell stories that showcase students who might not otherwise be covered in the yearbook.

MAGAZINE?



YEARBOOK



LAYERS

- Create dimensionality using textured/full bleed photo backgrounds, type on photos, transparency.
- Hand-drawn elements include arrows, edits, scratches, lines, doodles, uneven spacing, tilts, multiple typefaces.

YEARBOOK

Student Union

Keep it Together. Student Union does some group bonding to relieve some of their stress. The kids had fun and hopes to do it again.

12-13 | Mark Dinong | October Issue

TAKING SCHOOL SPIRIT OVER THE EDGE

Student Union takes the plunge

Story By: Michael Gooch
Photos By: Timothy Bradley



“Seeing our classmates and other students participating and showing school spirit is the reward for us”

—Junior Roxanna Russ

Most students prepare for Homecoming one or two weeks in advance. The student union however, with the intention of creating a successful War zone Homecoming started planning and preparing for the week's events at the ending of the last school year.

A group of 10 students make up the union and they are each assigned a specific role. Whether it is president, vice-president, secretary, treasurer, or sergeant-at-arms,

they all work together with a primary goal of creating activities that raise school spirit among the student body. The union follows the philosophy of servant leadership, serving their fellow classmates in their number one priority. “Seeing our classmates and other students participating and showing school spirit is the reward for us,” Junior Roxanna Russ said. “We know we’ve done our job when we see them enjoying themselves.”

Homecoming week

is a major activity that the student union spends a lot of time on. “We started planning at the end of last year. That’s when we learned who was part of the union and when we chose the Disney theme,” student union president, senior Elise Peters said.

During the final semester of last school year, the students were just candidates for the job and needed to be voted in by the student body. Production started going once they were notified that they

were elected. Everyone was required to take on a task for the week: the co-ed dance competition, the wacky olympics, the class ski, or the dress up day. They also worked with the students from leadership class to set up and clean up each day’s event. An event’s task ranged from being in charge of sounds for the co-ed dance and ski, creating games for the wacky olympics, or scoring outfits on the dress-up day. “Besides our main responsibilities, we all knew we had to

encourage class participation if we wanted the week to be successful,” Russ said.

To be successful, you have to struggle a bit, and that’s what happened at the start of their preparations.

“It was a struggle because we were working with a lot of first year union members and they had no experience with planning stuff,” Peters said.

Despite this bump in the road, the union pulled through, encountering little to no problems. As for their

goal of raising school spirit, Peters feels they accomplished it. “Of my four years here, I could literally feel the spirit this year. I could see everyone giving 110% and I honestly wasn’t expecting that. It made me proud to call myself a Sealer.” Peters said.

Homecoming week is over, but this is not the end for the student union. There are three quarters left in the school year and many more activities to be planned and spirit to be raised.

ENVIRONMENTAL PORTRAITS

- Stage casual portraits, paying special attention to setting and lighting.
- Allow the photo content to tell part of the student's story; feature students who often get no coverage.

MAGAZINE



YEARBOOK



SHAPES

- Experiment with slanted edges, arrows, quadrilaterals, triangles, rounded corners.
- Non-rectangular shapes create energy, excitement, disruption, surprise for the reader.

MAGAZINE

NEO LAB

ARBEID OM NEOLAB ANSATTE KONTAKT

f t

VI ER NEOLAB
Tydelig, seriøs og knyttet
kjennevisning som gir
resultater.
Mer >

INSTANT
MEASUREMENTS
ANGELIGE

Ålrighe! Vi har
redesignet oss selv. Og
vi har ny nettside. Hva
synes du?
<http://en.99999ad>
05. Jul 2012

FOLG OSS PÅ FACEBOOK

@mostwanted
worldwide i Web
Designer!
<http://en.pw9999m>
04. Jul 2012

SHOWREEL

YEARBOOK



a Friday Activity attoner Joshua Shai, now known as Mission Man, glides toward his sugar fan club.

b Senior Day Howell makes confetti on the deck.

c The Varsity football team members Emanuel Vera and Derry Tho capture Robin Huang through the portal.

d Varsity football captain Christian Gonzalez demonstrates how to weave through the cones.

e The rope suddenly snaps as Mr. Jeng, Eric Yai, Ashlyn Iwazaki, and other Lu members are furiously tugging.

f Chorus harmonizes during the national anthem at the assembly.

g The Varsity football team cuts across the gym like the crowd cheer loudly.

GOCT09 KICKOFF 16 GOCT09 GREEN & WHITE

Kick Off Assembly
 With Homecoming week, Tiger students from all four classes piled into the gym for the Kick-Off Assembly. To get the crowd pumped, Activities Coordinator Anjana Bala started off the traditional ball chants of "we've got charts and Mission Warriors." The new staff members were introduced, and Mrs. Jeng, a new English teacher, delivered the infamous "we're a jerk" and the music blasted "we're a jerk (I know)." The Homecoming Court members took the floor for their introduction, and the assembly concluded with a demonstration of class music. It was, "Mission Warriors" Whether a Big Freshman, Wilson Sophomore, Fire Junior, or Seniors, every student was more engaged for the upcoming week.
 Green and White Assembly.
 Despite the postponement of Homecoming week due to poor weather, all across MS was a spirit of Mission colors during the Green and White Assembly. A short video was shown to highlight the Varsity football team's hard work, and the assembly concluded with activities and the second half of the Harry Potter-themed A-Team skit. "It has been better if Homecoming week hadn't been pushed back. I'd have just hung on to those about football," said Junior Lily Xu. However, many agreed that the assembly did inspire them to think right.

HC ASSEMBLIES

"I thought the blimp floating above our heads was a physics project, and then I realized 'only at Mission'"
 -Lily Xu, 10

WEBSITES & APPS

- [Pinterest.com](https://www.pinterest.com)
- Zinio App
- designyourway.net
- [Yearbookdiscoveries.com](https://yearbookdiscoveries.com)

