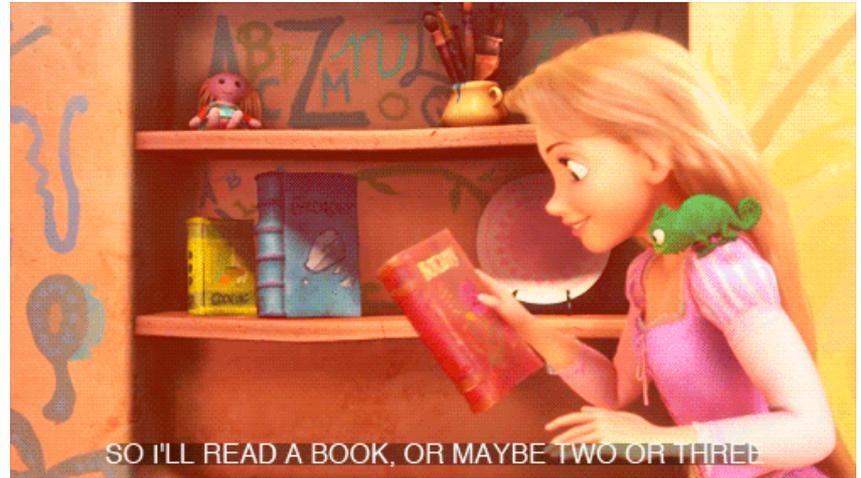


# Copy Rock



# Storytelling

➔ No child has every asked his mother or father to read a “bedtime article.”

# Storytelling

➔ Our job is to  
tell stories.

# NSPA Standards: Writing

Stories focus on original and specific angles, show evidence of research and reporting, avoid generalities and answer the who, what, when, why, where and how for this year.

Text is treated as an important element in telling the story of the year. Care is taken to make writing energetic, inviting and interesting.

The story of the year is told in a variety of ways — long-form narrative, quick-read modules/sidebars, extended storytelling captions and infographics.

Meaningful storytelling quotes and background material in standard copy blocks and secondary packages reflect thorough interviewing.

Editorializing (expressing the writer's opinion) is avoided, as are projections for the future.

Traditional pieces (long-form narrative) are written in third person, past tense, active voice.

Leads use a variety of styles (descriptive, anecdotal, narrative) to draw the reader into the story.

Stories are written clearly and concisely.

Effective transitions, a variety of sentence types and lengths and short paragraphs enhance readability.

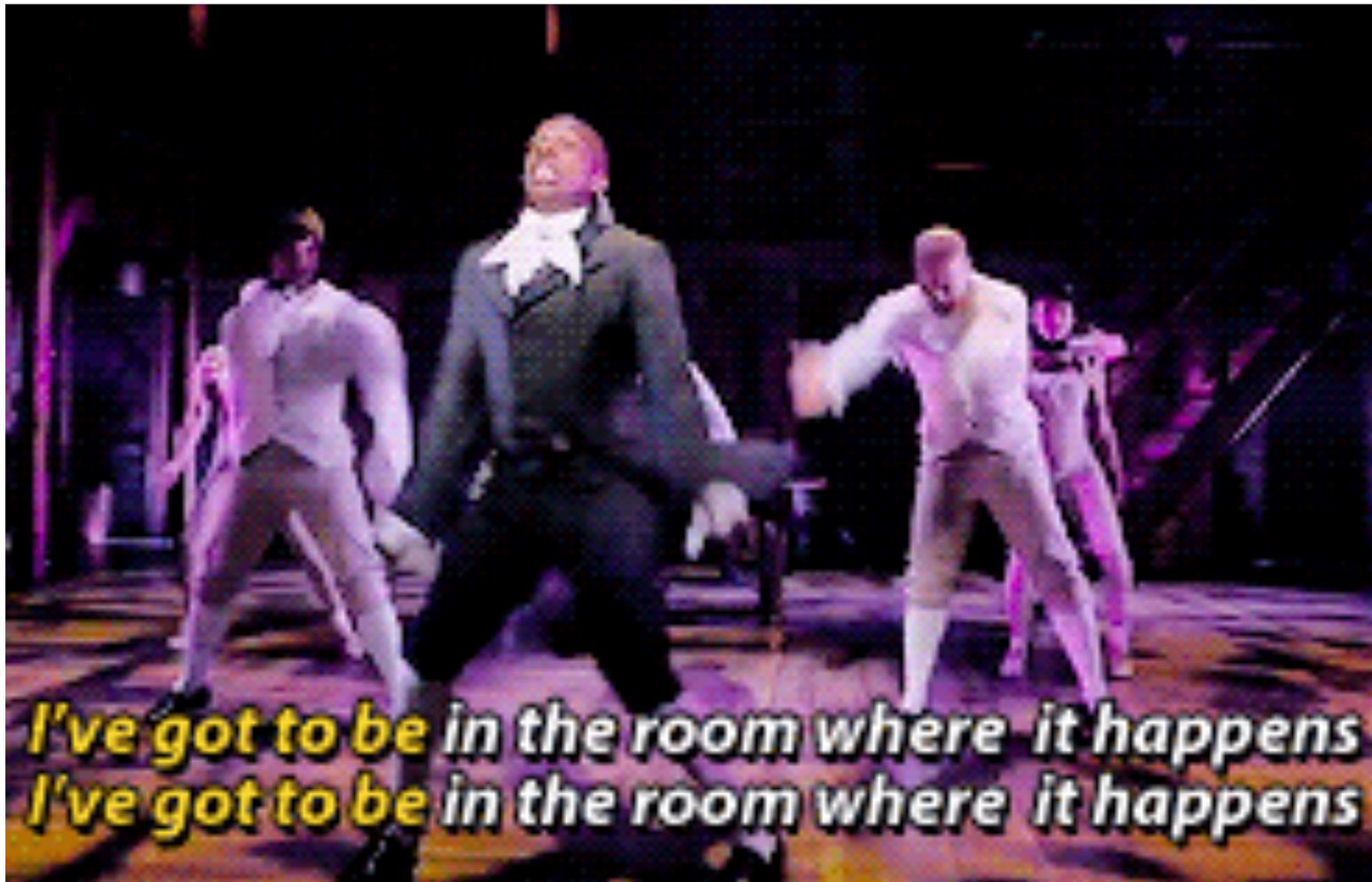
# NSPA Standards

- Specific angle
- Energetic and inviting
- Meaningful quotes
- Avoid editorializing
- Third person, past tense
- Vary sentence length

# Storytelling

- Show, don't tell
- Stay objective
- Put the reader  
in the room

# Storytelling



***I've got to be in the room where it happens  
I've got to be in the room where it happens***

by Kenzie Helmick

# DOWN TO A SCIENCE

Experimental Science provides opportunity for independent research

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*“What’s really important is that we aren’t content with the way things are now. We should constantly be thinking about what we can do better and how we can solve it.”*

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## WORDS OF WISDOM

Experimental science teacher Sarah Evans helps freshman Reagan Pomp perfect her presentation. All of Evans’ students placed in the Regional Science Fair, with seniors Claire Weaver, Niharika Maity, Lauren Neldner and Zephrem Tepper and juniors Tess Marvin and Aidan Ryan advancing on to the state competition. photo by Aliyah Rackley

It started with an idea, a hypothesis waiting to be tested. For Experimental Science students, months of experimentation, weeks of creating a project and a few, short days of presenting all began with just one, single thought.

Senior Niharika Maity’s inspiration stemmed from her mother’s diagnosis of breast cancer. Wanting to reach out to those suffering from the disease, Maity sought a way to cheaply and efficiently diagnose breast cancer. For her experiment, Maity wrote computer programs which analyzed the images and made a diagnosis.

The Experimental Science class differed from other general science classes in that it allowed students to explore their own interests through independent research.

“Instead of being forced into one lane of learning, you’re able to explore things at your own pace,” junior Aidan Ryan said.

Pursuing her interest in microbiology, junior Tess Marvin discovered how to kill bacteria without the use of antibiotics by inserting RNA into the bacteria and halting their protein production.

Meanwhile, seniors Lauren Neldner and Zephrem Tepper used modeling and simulation to find an optimal design and placement for dampers, shock absorbers for bridges, to reduce the amount of damage caused by earthquakes and extreme wind. Neldner hoped to apply her research in areas that experienced both extreme weather conditions.

While each experiment was unique to the student, they shared a common goal: to solve global issues that the student was passionate about.

“What’s really important is that we aren’t content with the way things are now. We should constantly be thinking about what we can do better and how we can solve it,” Neldner said.

# SHOOT. EDIT. AIR. REPEAT.

## Brave TV crew mastered production despite time constraints and aging equipment

Running around the studio shouting orders, senior Cameron Sexton prepared the Brave TV crew to shoot their daily segment. The studio turned dark and the spotlights shined bright on the desk; Sexton, the floor director, stood behind the door to the studio, held up his hand and began to count down, “Five, four, three...” while he shut the door behind him.

“[I love being] floor director because I can boss everyone around and it’s a great feeling knowing everything is how I like it,” Sexton said. “I feel great [after the show airs] and I feel like I put my best foot forward and was able to produce a great show.”

Sexton acted as the “go-to person” on the Brave TV staff. He aided his Digital Video 4 classmates in the daily filming and editing of each segment. Sexton worked all the rotations on staff and helped edit, film and produce each episode. The complete production process could take anywhere from 20 to 45 minutes.

“It is the way students get informed. I feel like without Brave TV, it would just be a lot of news over the PA and it’s not the same,” senior Samuel Ayala said.

Before Ayala was a part of the Brave TV production staff, he took the three required courses of Digital Video Production. These classes gave him adequate training in the 12 rotations needed to create the show.

“Personally, I like being an editor because I have the most responsibility in a way. I have to piece everything together and even when everyone’s done, I have to stay to finish and edit [the show],” Ayala said.

The staff produced the show four days of the week. The studio’s aging equipment created obstacles and

could put the staff in a bind when they were trying to finish piecing each episode together.

“The age of equipment [has been a struggle for us],” adviser Robin Brillante said. “A lot of our equipment is 12 or more years old, and most people don’t know these kids do the job that they do with that old of equipment. We do some fundraising, but the money [comes from] school budgets and the school budget is always so hard when you have so many wonderful programs that the school tries to support.”

Despite the time crunch, having **one class period** to make the show, the staff worked together to record and edit the segments before airing in third period.

“[The studio] can be stressful at times, like whenever there is a time crunch or an anchor messing up. [I] want the best for them, but [I] need to switch them out [before we air the next segment],” Sexton said.

The cast produced each segment with one camera, a boom microphone, the background set, a graphics computer, an editing computer, a soundboard, a switcher and a teleprompter attached to a camera.

The members were required to cover one sport and one club each quarter. Brillante had high expectations for the staff because of their extensive experience.

“This year is my first four-year group of kids. I’ve had them since they were freshman all the way through now as seniors,” Brillante said. “Every time I even say it I continue to get little goose bumps, just the thought of knowing them for all four years for sure [has been the best part of being an adviser].”

CONTENT BY BLAIR COLSON, DESIGN BY MATT CASLER, PHOTOS BY TYLER RISPOLI

# GLOBAL GATHERING

**N**igeria sat between the borders of Italy and China. Just a short distance away, Japan was warring with Canada. This is not an alternate version of the Earth, it was the inside of the gym on International Day.

Students of the IB program gathered together to represent various cultures from around the world. "It was fun to get to represent the country the best that I can with my homeroom," said junior Kayla Ruiz. "It was nice learning about the different cultures," said sophomore Jaqueena

Cousin.

The day itself, however, took weeks of preparation. "Between the homeroom we divide up the work of creating the poster board, cooking food and organizing the performance," explained junior Marlee Linnell. "We do ultimately come together to perform and agree upon the overall look of our presentation."

Every homeroom was given time to create their presentation including food, posters and a performance.

Senior Kyle Dean explained

how the homerooms made use of their extra time, "We came up with a plan on what dance we would do, what props we would use, what food we would make and the information on the board." Though the preparations didn't stop outside of the classroom. "We also worked outside of school to make sure we had everything done," Dean said.

"Seeing other people doing it was very fun even though we didn't win," said freshman Morgan Bott.

by Kara Rodriguez

# KNAUER NEVER

state-ranked wrestler  
doesn't like wrestling

With countless wins and a second-in-state ranking in wrestling, it should've been a no-brainer that senior Connor Knauer planned to wrestle in college. However, he showed little interest.

Knauer was approached by New York University at the start of his senior year and flown to the campus to encourage him to attend and wrestle for the school in fall. During the trip Knauer attended classes and wrestling practices to help experience what it would be like to go there. But as the year wore on he lost interest in attending.

"I probably won't wrestle in college. I mean, maybe, but most likely not," Knauer said with a shrug.

It is no question that he has the skill set that is required to carry his success into his college career.

"Any time you have a kid whose ranked in state, whether he wants to or not, he's naturally a leader of the team because everybody looks up to him. I've been here 15 years and I knew the coach before. I know they had really good teams in the '80s but as far as I know he's probably got the most wins ever," said wrestling coach Mike Patrick.

What held him back was not his lack of ability but rather his lack of passion.

"He likes to win and he prepares better than any other person but when it's all said and done I don't think that he could care less."

Despite being a four-year member Knauer almost didn't wrestle his senior year.

"There was a chance that he wasn't going to wrestle his senior year because he doesn't really care," Patrick said. "He's hard to coach in that sense because there's not that love for the sport that most kids have or even the desire to win. You want that kid that is motivated by losses and wants to get better. I don't see that in Connor at all. He's just naturally good at it."

A contributing factor to this was the fact that winning was so easy for Knauer.

"My freshman year, it was fun to go out there and just wrestle and not really know [if I was going to win] but then it just kinda gets boring. It almost just seems like it's mechanical."

Regardless, Knauer continued to work hard in practice and give his all at tournaments.

"It's just because I'm always going to do that I guess," he said. "In anything I do. If I'm gonna do it, I'm gonna do it well."

by Francesca Althaus

CHEST TO CHEST at wrestling practice, Connor Knauer and senior JaeKwon Bryant fight a practice match for their next meet. photo by

# BETTER TOGETHER

one twin, two twin,  
red twin, blue twin

Genetic makeup wasn't the only thing that was identical about these freshmen — their closets were too.

Shayla and Kayla Ladouceur wore matching outfits just about every day for the previous two years. The pair started their identical endeavor in middle school.

"We always dressed the same, so one day we decided to dress exactly alike," Shayla explained. "We just wanted everyone to know we were twins, and we wanted to be exactly the same."

This was no simple commitment; "It takes a lot of work to always look alike, it's a lot of pressure," Kayla said.

The twins would turn heads when they walked side by side through the mall, matching head to toe. "Our favorite thing to do together is go shopping," said Shayla, "although sometimes it's hard when you always have to buy the same thing" Kayla explained.

If they found something they loved, they couldn't purchase it unless there were two. "If there are pants where there ain't more than one of 'em, we don't get it." Not liking the same clothing was never an issue. "We have exactly the same taste, everything she likes, I like," Kayla said.

Shopping was only half the battle. Sometimes, two brains deciding on one outfit became a bit too much.

"In the morning, whoever wakes up and gets dressed first decides what we wear," Kayla said. When they don't agree, they make a schedule.

"If I want to wear something one day and [Shayla] doesn't, she gets to decide the next day," Kayla said.

The sisters rarely left each other's side. "It just doesn't feel right if we aren't together, she's my best friend," Kayla said. When they did have to be apart, they occasionally switched places, attending one another's classes.

"She wanted the ice cream we were having, so I went to her class for her," Kayla said. However, they were busted. "I turned in an assignment and accidentally wrote Shayla at the top when I was supposed to be Kayla," Shayla explained.

The best part about having a sister for them was always having someone to back them up. "I know she always has my back, it's us against the world," Kayla said.

"She will always be there for me- the best part is knowing you always got somebody," Shayla explained.

The twins planned to continue dressing identically for as long as they could, but the clothing wasn't what was important. "I don't care what we wear really, we are just better together," Kayla said.

by Caroline Suddath

- That brings us to our contest.
- You'll be both participating and covering a team-building activity today.

# Contest

➔ Your finished story will need to be submitted either via email to [joehumphrey96@gmail.com](mailto:joehumphrey96@gmail.com) or by hard copy between 9-9:15 p.m. to Forum East 2. I will confirm emails received.

- Aim for about 300 words.
- You are welcome to interview me and other participants in the room.

# Contest

- Your team will have 20 minutes to build a structure using 20 spaghetti noodles, 1 yard of tape and a 10 mini marshmallows.
- The goal is to construct a free-standing structure that can hold a marshmallow as high as possible.